

## **\*SPONSOR PRESENTATION\***

### **KEEPING UP WITH INTERNET MARKETING EDUCATION**

Mark Kruckenberg, Vice President of Business Development, Stukent

Internet marketing can be a tough subject to tackle in higher education. Join us as we discuss ways to take on this challenge and demonstrate internet marketing education resources. Stukent provides a simulation, digital textbook, and expert sessions to help educators teach and students learn this rapidly changing subject.