

MARKETING EDUCATORS' ASSOCIATION

SPONSORSHIP OPPORTUNITIES



OVERVIEW

Whether your goal is to increase brand awareness, acquire new customers, or retain existing ones, the Annual Marketing Educators' Association (MEA) Conference is the place to reach marketing educators. This year's conference will take place in Woodland Hills, CA on April 3-5, 2025. Please visit our [website](#) for more information.

The Opportunity



At the 2025 MEA Conference, you can showcase your products and personally connect with professors and doctoral students who are dedicated to advancing the practice and scholarship of marketing education.

- Reach marketing educators from all over the world.
- Interact with doctoral students attending our workshop and consortium.
- Demonstrate your products live.
- Feature your logo and contact information in the proceedings, on our website, or reach out to our members via email.

SPONSORSHIP OPPORTUNITIES

Advertiser Without Conference Attendance	Price
Logo and contact information on our website	\$1,000
Logo and contact information in the proceedings	


Exhibitor	Price
Exhibit table location with electricity and internet connectivity	\$2,000
Logo and contact information on our website	
Logo and contact information in the proceedings	
Ability to message attendees during conference via Whova	
Bronze Sponsor	Price
Exhibit table location with electricity and internet connectivity	\$2,500
Logo and contact information on our website	
Logo and contact information in the proceedings	
Ability to message attendees during conference via Whova	
Invited 30-minute conference session to highlight company and products	
Half page ad in the proceedings	
Included Meals: Conference meals for 1 person	
Silver Sponsor	Price
Exhibit table location with electricity and internet connectivity	\$3,000
Logo and contact information on our website	
Logo and contact information in the proceedings	
Ability to message attendees during conference via Whova	
Invited 30-minute conference session to highlight company and products	
Full page ad in the proceedings	
Sponsor Spotlight Email Blast to members before conference	
Included Meals: Conference meals for 2 people	

Gold Sponsor	Price
Exhibit table location with electricity and internet connectivity	\$3,500
Logo and contact information on our website	
Logo and contact information in the proceedings	
Ability to message attendees during conference via Whova	
Two invited 30-minute conference sessions to highlight company and products	
Full page ad in the proceedings	
Sponsor Spotlight Email Blast to members before and after conference	
Included Meals: Conference meals for 2 people	
Email addresses for conference attendees	
Platinum Sponsor	Price
Exhibit table location with electricity and internet connectivity	Above \$4,000
Logo and contact information on our website	
Logo and contact information in the proceedings	
Ability to message attendees during conference via Whova	
Two invited 30-minute conference sessions to highlight company and products	
Full page ad in the proceedings	
Sponsor Spotlight Email Blast to members before and after conference	
Included Meals: Conference meals for 2 people	
Email addresses for conference attendees	
Included Meals: Conference meals for 2 people	
Email addresses for conference attendees	
Other benefits to be negotiated	

Sponsorship of Specific Events or Awards	Price
Other opportunities are available to sponsor a specific conference event, meal, award, or activity. These require the sponsor to underwrite the cost of the activity. Depending on the specific contribution amount, sponsors will receive benefits associated with the equivalent tier described above. In addition, the sponsors will have the exclusive opportunity to display their branding at the event, speak briefly at the event, and associate their name with the event or award.	Varies depending on event, meal, activity, or award.

Want to make a multi-year commitment? We would love to talk to you about discounts for committing to multiple years of sponsoring the MEA!

Contact Us

	<p><i>For more information or to become a 2025 Marketing Educators' Association Conference Sponsor, please contact Dr. Vicki Eveland at eveland_v@mercer.edu, or Dr. Qin Sun at qin.sun@csun.edu.</i></p>
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