

# Call for Nominations

## MEA Lifetime Contribution Award



### Submission Deadline for Consideration for the 2011 Conference - January 31, 2011

This award is bestowed upon members of the Marketing Educators' Association (MEA) who have provided long-term service and support for the organization above and beyond the ordinary. The award will be presented whenever the occasion arises, and will be used to honor members who have had a significant and long-term influence on the organization.

**Selection criteria:**

- Years as a member of MEA (normally a minimum of 20 years)
- Number of conferences attended (normally a minimum of 15)

**Other factors to influence selection for the Lifetime Contribution Award include:**

- Service to the organization
- Board of directors
- Officer
- Reviewer
- Session chair
- Financial support
- Number of presentations made
- National exposure for the organization
- Other activities that support and enhance MEA

**Procedure:**

Any member with the minimum requirements can be nominated by a current MEA member. The nomination must include a minimum of two letters of support from current or past MEA members along with any supporting documents. Nominations are made to the Immediate Past President with a panel of MEA members reviewing the applicants.

**Please send completed application with supporting documentation in electronic format to:**

Dr. Robert Lupton  
Immediate Past President (2009-10)  
Central Washington University  
Phone: 509.963.2611  
E-mail: [luptonr@cwu.edu](mailto:luptonr@cwu.edu)