Transportation and Parking Information for MEA 2014 in Silicon Valley

Conference Location

San Jose Marriott
301 South Market Street, San Jose, CA 95113
866.460.7440

Closest Airports

IMPORTANT: Miles don’t easily convert into minutes in California traffic. At certain times of the day, it may take much longer than the miles would suggest to travel from one point to the next. For that reason alone, flying into San Jose is the most convenient option.

- **Mineta San Jose (SJC) International Airport**
  5 miles to the Marriott Hotel

- **San Francisco (SFO) International Airport**
  37 miles to the Marriot Hotel.

  Keep in mind, if you are planning on spending time in the Bay Area before or after the conference, SFO is about 30 minutes (without traffic) south of downtown San Francisco.

- **Oakland (OAK) International Airport**
  37 miles to the Marriott Hotel

Public Transportation from San Jose airport to the Marriott Hotel

- **LightRail from SJC**

  Take the Airport Flyer located outside each San Jose airport terminal. A new shuttle departs each designated stopping point approximately every 15 - 30 minutes from 5:00 am to 11:30 pm.

  Take the Airport Flyer to Metro LightRail Station. Then take the “Alum Rock / Santa Teresa” train to the Convention Center 1 Station.
  Time: Approximately 30 to 45 minutes.

  Cost: $2.00 for single ride
Transportation resources:
www.vta.org
www.sjc.org

- **Taxi Service from SJC**

  Taxis are available at the airport and the hotel.

  Cost: The average one-way taxi fare to and from the SJC airport is $22-$25.00. Fares can be higher, depending on traffic.

- **Airport Shuttles from SJC**

  Keep in mind that airport shuttles make multiple stops. Bay Area traffic can significantly extend the length of the trip.

  Cost: Rates vary by provider.

  Shuttle Fare:  http://www.shuttlefare.com/san_jose_airport_shuttle_sjc


  Go Airport Shuttle:  http://www.airportshuttles.com/goairportshuttle.php

  Carmel Car and Limo:  http://www.carmellimo.com/

**Public Transportation from San Francisco to the Marriott Hotel**

- **Public Transportation from SFO**

  Take SFO’s AirTrain (no fee) to the Garage G/BART Station stop. Take BART to the Millbrae Transit Station ($4.25). [If Millbrae station is not an option at the time you are traveling, take BART to the San Bruno station.] In Millbrae [San Bruno], you will take Caltrain to the San Jose Diridon station ($7.00). The station is within easy walking distance of the hotel, located just 7 blocks from the Marriott.

  Average Cost (single ride): $11.25

- **Taxi Service from SFO**

  Taxis are available at the SFO airport and the hotel. The average taxi fare is $120.00.

  Fares can be higher, depending on traffic.
• **Airport Shuttles from SFO**

See the San Jose airport shuttle section.

**Public Transportation from Oakland to the Marriott Hotel**

• **Public Transportation**

Easy and direct public transportation is **not** available between Oakland to San Jose. However, you can patch together connections.

Take the AirBART shuttle from in front of either airport Oakland airport terminal to the Coliseum/Oakland Airport BART Station (no cost). Take BART toward San Francisco to the Millbrae/Caltrain station. ($9.40). [If Millbrae station is not an option at the time you are traveling, take BART to the San Bruno station.] In Millbrae [San Bruno], you will take Caltrain to the San Jose Diridon station ($7.00). The station is within easy walking distance of the hotel, located just 7 blocks from the Marriott.

Cost: Average (single ride) $16.40

Transportation resources:

http://www.bart.gov/guide/airport/inbound_oak

• **Taxi Service from Oakland airport**

Taxis are available at the airport and the hotel.

Cost: The average taxi fare is $120.00. Fares can be higher, depending on traffic.

• **Airport Shuttles from OAK**

Keep in mind that airport shuttles make multiple stops. Bay Area traffic can significantly extend the length of the trip.

Cost: Rates vary by provider.

Shuttle Fare: http://www.shuttlefare.com/san_jose_airport_shuttle_sjc


Go Airport Shuttle: http://www.airportshuttles.com/goairportshuttle.php

Carmel Car and Limo: http://www.carmellimo.com/
Parking at/near the Marriott Hotel

Cost: Valet parking for MEA participants who are staying at the conference hotel is $18.00/day. For non-guests, the fee is $29.00/day ($33.00 for oversized vehicles).

No self-parking. In/out privileges.

Off-site parking in the downtown area averages $3/hour or $20.00/day. No in/out privileges.

Transportation schedules and costs can change. Please verify the information once you arrive in the S.F. Bay Area. We look forward to your joining us at the 2014 Marketing Educators’ Association conference.