



MARKETING EDUCATORS' ASSOCIATION

CALL FOR NOMINATIONS

MEA LIFETIME CONTRIBUTION AWARD



Submission Deadline for Consideration for the 2012 Conference January 31, 2012

This award is bestowed upon members of the Marketing Educators' Association (MEA) who have provided long-term service and support for the organization above and beyond the ordinary. The award will be presented whenever the occasion arises, and will be used to honor members who have had a significant and long-term influence on the organization.

Procedure:

Any member with the minimum requirements can be nominated by a current MEA member. The nomination must include a minimum of two letters of support from current or past MEA members along with any supporting documents. Nominations are made to the Immediate Past President with a panel of MEA members reviewing the applicants.

Please send completed application with supporting documentation electronically to:

Glen H. Brodowsky,
Immediate Past President (2010-11)
California State University San Marcos
Phone: 760-750-4261, glenbrod@csusm.edu

Selection criteria:

- Years as a member of MEA (normally 20)
- Number of conferences attended (normally 15)

Other factors to influence selection for the Lifetime Contribution Award include:

- Service to the organization
- Board of directors
- Officer
- Reviewer
- Session chair
- Financial support
- Number of presentations made
- National exposure for the organization
- Other activities that support and enhance MEA