

Marketing Educators' Association Conference Sponsorship Opportunities

Whether your goal is to increase brand awareness, acquire new clients or retain existing customers, the Marketing Educators' Association 36th Annual Conference is the place to do it. At the 2012 MEA Conference you can showcase your services and personally connect with educators dedicated to advancing the practice and scholarship of marketing education.

For more information or to come aboard as a 2012 Marketing Educators' Association Conference Sponsor, please contact Dr. Glen Brodowsky at (760) 750-4261 or glenbrod@csusm.edu.



We are offering 3 levels of sponsorship with benefits tied to each; however, we can customize a sponsorship program tailored to meet your unique marketing needs if you prefer.

Platinum (\$3,000)

- (a) Named Event: Thursday President's Reception and Awards Banquet OR Friday Luncheon
- (b) E-Broadcasts: Logo and Web Link included in messages to registered and prospective conference attendees
- (c) MEA Webpage: Logo and Web Link (premium placement)
- (d) Publications: Conference Program (full-page ad) and Online Conference Proceedings (full-page ad)
- (e) Conference Signage: Individual Sign plus Group Sign (premium placement)
- (f) Presentation: Invited 30-minute Special Session
- (g) Exhibit: Table with electricity and Wi-Fi
- (h) Included Meals: Thursday President's Reception & Awards Banquet, and Friday Lunch for 4 people

Gold (\$2,000)

- (a) Named Event: Friday Networking Reception and Dinner
- (b) MEA Webpage: Logo and Web Link (major placement)
- (c) Publications: Conference Program (half-page ad) and Online Conference Proceedings (half-page ad)
- (d) Conference Signage: Group Sign (major placement)
- (e) Presentation: Invited 30-minute Special Session
- (f) Exhibit: Table with electricity and Wi-Fi
- (g) Included Meals: Friday Lunch for 2 people

Silver (\$1,000)

- (a) MEA Webpage: Logo and Web Link (placement)
- (b) Publications: Conference Program (logo) and Online Conference Proceedings (thank you)
- (c) Conference Signage: Group Sign (placement)
- (d) Presentation: Invited 30-minute Special Session
- (e) Exhibit: Table with electricity and Wi-Fi
- (f) Included Meal: Friday Lunch for 1 person