



**MARKETING EDUCATORS' ASSOCIATION
2011 Conference Registration Information
April 21-23, 2011
San Diego, California USA**

MEA Pre-Conference Faculty Development Workshop

- Held at the conference hotel on Thursday, April 21, 2011, from 8 a.m. to 3 p.m.
- Limited to 20 attendees
- Cost is \$125 (includes lunch and snack breaks)

Conference Hotel

- The Westin, Gaslamp Quarter (Downtown) 920 Broadway Circle, San Diego, CA 92101
- MEA rate of \$169 per night (single or double) is available from Wednesday, April 21 through Sunday, April 24, 2011.
- To secure the MEA rate, make your reservation on or by March 22, 2011. After March 22, 2011, any MEA blocked rooms not reserved will be released back into the hotel room inventory. If you make your reservation by telephone, please ask for the Marketing Educators' Association rate. NOTE: It is recommended that you make your reservation earlier as the hotel may fill.
- Make your reservation either through a link on the MEA website (www.marketingeducators.org) or by calling (800)937-8461. To call the Westin, Gaslamp directly (619)239-2200.

Conference Registration Information

- Registration in the conference includes your annual membership dues for MEA, most meals, special pricing for the MEA Friday Night Harbor House event, and a one-year subscription to the *Journal of Marketing Education* – the leading marketing education journal.
- All conference attendees are **required** to register, regardless of the duration of their participation.
- Registration costs are dependent upon both early registration dates and hotel accommodations.

| Date | Westin, Gaslamp Quarter | Other Housing Accommodations |
|--|-------------------------|------------------------------|
| Registration prior to March 1, 2011 | \$360 | \$400 |
| Registration after March 1, 2011 | \$400 | \$425 |

| Meal | Cost for Spouses/Guests |
|---------------------------------------|-------------------------|
| Thursday evening reception and dinner | \$60 |
| Friday breakfast | \$25 |
| Friday lunch | \$30 |
| Friday Night Networking Event | \$60 |
| Saturday breakfast | \$25 |

MEA Friday Night Event

- Enjoy an evening of networking and music at this optional event at the Harbor House in downtown San Diego!
- Cost is \$60 per person for those registered for the conference and their guests.
- Cost includes transportation, dinner, beverages, and live entertainment by the Grammy nominated David Rawlinson Band.