



**MARKETING EDUCATORS' ASSOCIATION
2010 Conference Registration Information
April 8-10, 2010
Seattle, Washington USA**

MEA Pre-Conference Faculty Development Workshop

- Held at the conference hotel on Thursday, April 8, 2010, from 8 a.m. to 3 p.m.
- Limited to 20 attendees
- Cost is \$125 (includes lunch and snack breaks)

Conference Hotel

- Renaissance Seattle Hotel (Downtown) 515 Madison St., Seattle, WA 98104
- Relax in spacious downtown Seattle hotel accommodations featuring stunning views of Puget Sound, mountains and skyline. From the colorful lobby displaying paintings by local artists to the fully equipped fitness center, indoor pool and high-speed internet, this hotel in Seattle, WA has it all for MEA guests.
- MEA rate of \$159 per night (single or double occupancy) is available from Wednesday, April 7 through Sunday, April 11, 2010.
- To secure the MEA rate, make your reservation on or by March 17, 2010 using group code "MEAMEAA." After March 17, 2010, any MEA blocked rooms not reserved will be released back into the hotel room inventory. If you make your reservation by telephone, please ask for the Marketing Educators' Association rate. NOTE: It is recommended that you make your reservation earlier as the hotel may fill.
- Make your reservation either through a link on the MEA website (www.marketingeducators.org) or by calling 206.583.0300 or 800.546.9184.

Conference Registration Information

- Conference registration includes your MEA annual membership dues, most meals, the MEA Proceedings on CD, special pricing for the MEA Friday night Space Needle networking event, and a one-year subscription to the *Journal of Marketing Education* – the leading marketing education journal.
- All conference attendees are **required** to register, regardless of the duration of their participation.
- Registration costs are dependent upon both early registration dates and hotel accommodations.

Date	Renaissance Seattle Hotel	Other Housing Accommodations
Registration on or before February 21, 2010	\$350	\$385
Registration February 22, 2010 or later	\$380	\$395

- Please indicate on the registration form your meal choice for Thursday evening. If you do not indicate your choice, you will receive salmon. Spouses/guests also must indicate their meal preference.

Meal	Cost for Spouses/Guests
Thursday evening reception and awards dinner	\$60
Friday breakfast	\$25
Friday business lunch	\$30
Friday night networking event	\$60
Saturday breakfast	\$25

MEA Friday Night Networking Event

- Enjoy an evening of networking at this optional event atop the Space Needle. Stunning 360 degree panoramic views of Puget Sound and the Seattle skyline from the restaurant and observation deck above.
- Cost is \$40 per person for those registered for the conference; \$60 for guests not registered for the conference.
- Cost includes transportation, entrance to the Space Needle, dinner, beverages, and live entertainment by the Grammy-nominated Dave Rawlinson Band (www.rawlinsonband.com).



**2010 Conference Registration Form
MARKETING EDUCATORS' ASSOCIATION
Seattle, Washington USA
April 8-10, 2010**

To offer the highest quality conference at a great price, the MEA will NOT use an online registration system for 2010. We will accept checks ONLY (payable in US dollars). Thank you in advance for your support.

General Information – Please type or print (this PDF file is interactive)

Last Name _____ First Name _____
 Nickname (if any) for badge _____ Spouse/Guest Name _____
 Name of University/College/Organization _____
 Address of University/College/Organization _____

 Office Phone _____ Office E-Mail _____
 Home Address _____
 Home Phone _____ Home E-Mail _____
 Teaching Interests _____
 Research Interests _____
 I prefer to receive MEA mail at Campus/Business Home

Registration Information

<input type="checkbox"/>	\$125	Pre-Conference Faculty Development Workshop
<input type="checkbox"/>	\$350	Early Registration (on or before February 21) and Conference Hotel
<input type="checkbox"/>	\$380	Registration (February 22 or later) and Conference Hotel
<input type="checkbox"/>	\$385	Early Registration (on or before February 21) and Other Accommodations
<input type="checkbox"/>	\$395	Registration (February 22 or later) and Other Accommodations
<input type="checkbox"/>		Thursday Evening President's Reception and Dinner Meal Choices (check one) <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian
<input type="checkbox"/>	\$40	Friday Night Networking Event at the Space Needle (with paid conference registration)
<input type="checkbox"/>	\$30	Optional Spiral Bound Conference Proceedings – Pickup at Conference Registration Table. (Registration price already includes Proceedings on CD; the proceedings will also be posted on MEA web site)
<input type="checkbox"/>	\$60	G U E S T { Thursday Evening President's Reception and Dinner Meal Choices for Spouse/Guest (check one) <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian Friday Breakfast for Spouse/Guest Friday Lunch for Spouse/Guest Friday Night Networking Event at the Space Needle (for Spouse/Guest) Saturday Breakfast for Spouse/Guest
<input type="checkbox"/>	\$25	
<input type="checkbox"/>	\$30	
<input type="checkbox"/>	\$60	
<input type="checkbox"/>	\$25	
		Total Amount Due
<input type="checkbox"/>		I would like to participate as a session chair or discussion leader at the conference.

NOTE: No conference registration refunds after April 1, 2010.

Mail completed registration form and check (in **\$U.S. only**) payable to **MEA** to:
 Dr. Clay Daughtrey, MEA Secretary-Treasurer
 Department of Marketing, Metropolitan State College of Denver
 Campus Box 79, P.O. Box 173362, Denver, CO 80217-3362
daughtre@mscd.edu 303.556.2114 (office) 303.556.3307 (fax)

MEA Office Use Only	MEA Database	Check Deposit	Pre-Conference Package	Conference Package	Badge	Meal Tickets
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MEA is a nonprofit organization Section 501, C.3., TAX ID #95-3403553