



MEA 2010 Conference Renaissance Seattle Hotel (Downtown) April 8-10, 2010 INFORMATION



Conference Registration Fees

Early Bird Registration, until February 21, 2010: \$350 for those staying at the conference hotel (Renaissance Seattle Hotel). For those not staying at the Renaissance Seattle Hotel, the Early Bird Conference Registration rate is \$385.

After February 21, 2010: \$380 for those staying at the conference hotel (Renaissance Seattle Hotel). For those not staying at the Renaissance Seattle Hotel, the registration rate after February 21 is \$395.

Pre-Conference Faculty Development Workshop, Thursday, April 8, 8am- 3pm: This optional workshop will help marketing educators who want to "boost" their teaching effectiveness - especially recommended for newer faculty, doctoral students, and others who want to jumpstart or refresh their teaching. Taught by Gary Karns and Charles Duke. Note: Participation is limited to the first 20 registrants. Registration fee is \$125.

MEA Friday Night Networking Event: Plan to network at this optional MEA Friday Night Event. Join us for an evening on top of the Seattle Space Needle. The MEA has the entire restaurant floor with 360 degree panorama views and access to the unbelievable observation deck above. The evening includes dinner, beverages, bus, live music with the Dave Rawlinson Band and special guest Lenny Price on sax, MEA themed program and good friends. (This is an optional MEA event and not included in the registration fee.) Cost is \$40 per person for those registered for the conference and \$60 for guests not attending the conference. This event can be added to the program when registering.

CONFERENCE REGISTRATION AND HOTEL

CONFERENCE REGISTRATION:

- Registration for the conference includes your annual MEA membership dues, most meals, the MEA Proceedings on CD, special pricing for the MEA Friday Night Space Needle event and a one-year subscription to the *Journal of Marketing Education* - the leading marketing education journal.
- All conference attendees are **required** to register, regardless of the duration of their participation.
- Registration costs are dependant upon both registration dates and hotel accommodations (see pricing to left).
- Conference registration will be available December 2009 on the MEA website www.marketingeducators.org.

Registration includes a CD of the 2010 MEA Conference Proceedings. The Proceedings will also be posted in advance on the MEA website as a free download. If you wish to purchase a spiral bound copy for \$30 to be available at the conference for pickup, please pre-order on the form when registering for the conference.

HOTEL INFORMATION:

515 Madison Street, Seattle, Washington 98104 USA, Phone: 206.583.0300 or 800.546.9184. The refined Renaissance Seattle hotel is highlighted by colorful accents and local artwork. Retreat to relaxing downtown Seattle hotel rooms offering striking skyline views and plush amenities. Ideal for MEA, this hotel in Seattle is situated just 20 minutes from Seattle-Tacoma Airport.

- MEA rate of \$159 per night (single or double) is available from Wednesday, April 7 through Saturday, April 10, 2010, and may also be available both pre- and post-conference subject to room availability.
- Make your reservation either through a link on the MEA website www.marketingeducators.org or by calling 206.583.0300 or 800.546.9184.
- To secure the MEA rate, make your reservation on or by March 17, 2010 using group code "MEAMEAA". After March 17, 2010, any MEA blocked rooms not reserved will be released back into the hotel room inventory. If you make your reservation by telephone, please ask for the Marketing Educators' Association rate. NOTE: It is recommended that you make your reservation earlier as the hotel may fill.

MEALS AND EVENTS FOR SPOUSE/GUESTS:

Thursday Evening President's Reception and Awards Dinner for Spouse/Guest - \$60
Friday Breakfast for Spouse/Guest - \$25
Friday Lunch for Spouse/Guest - \$30
Friday Night Space Needle Networking Event for Spouse/Guest - \$60
(Note: For those with paid MEA conference registration - \$40)
Saturday Breakfast for Spouse/Guest - \$25

www.visitseattle.org

www.spaceneedle.com

Registration form at
www.marketingeducators.org

MEA is a nonprofit organization Section 501, C.3., TAX ID #95-3403553