



# MEA 2009 Conference Fairmont Newport Beach Hotel April 23-25, 2009 INFORMATION

## Registration Fees

**Early Bird Registration, until February 28, 2009:** \$295 for those staying at the conference hotel (Fairmont Newport Beach Hotel). For those not staying at the Fairmont Newport Beach Hotel, the Early Bird Conference Registration rate is \$330.

**After February 28, 2009:** \$325 for those staying at the conference hotel (Fairmont Newport Beach Hotel). For those not staying at the Fairmont Newport Beach Hotel, the registration rate after February 28 is \$360.

### **Pre-Conference Faculty Development Workshop, Thursday, April 23, 8am to 3pm**

This optional workshop will help marketing educators who want to "boost" their teaching effectiveness - especially recommended for newer faculty, doctoral students, and others who want to jumpstart or refresh their teaching. Taught by Gary Karns and Charles Duke. Note: Participation is limited to the first 20 registrants. Registration fee is \$100.

### **MEA Friday Night Networking Event**

Plan to network at the optional Friday Night Networking Event. Join us on a cruise of spectacular Newport Harbor aboard the yacht *Mojo*. The evening includes dinner, live music with Grammy nominated Lenny Price and David Rawlinson, networking, MEA-themed program, and good friends. (This an optional MEA event and not included in the registration fee.) Cost is \$55 per person.

## **The Marketing Educators' Association Advancing the Practice and Scholarship of Marketing Education**

- Registration for the conference includes your annual MEA membership dues, most meals, the MEA Proceedings on CD, and a one-year subscription to the *Journal of Marketing Education* - the leading marketing education journal.
- All conference attendees are **required** to register, regardless of the duration of their participation.
- Registration costs are dependant upon both registration dates and hotel accommodations ([see pricing to left](#)).
- HOTEL INFORMATION: Fairmont Newport Beach, 4500 MacArthur Blvd., Newport Beach, CA, USA
  - Amenities include Willow Stream Spa; fitness facility; outdoor pool; tennis courts; high-speed in-room internet access; and a shuttle service to airport, shopping, and beach.
  - MEA rate of \$175 per night (single or double) is available from Wednesday, April 22 through Saturday, April 25, 2009, and may also be available both pre- and post-conference subject to room availability.
  - Make your reservation either through a link on the MEA website [www.marketingeducators.org](http://www.marketingeducators.org) or by calling 949.476.2001.
  - To secure the MEA rate, make your reservation prior to March 23, 2009. After March 23, 2009, any MEA blocked rooms not reserved will be released back into the hotel room inventory. If you make your reservation by telephone, please ask for the Marketing Educators' Association rate. NOTE: It is recommended that you make your reservation earlier as the hotel may fill.
- Registration includes a CD of the 2009 MEA Conference Proceedings. The Proceedings will also be posted in advance on the MEA website as a free download. If you wish to purchase a spiral bound copy for \$20 to be available at the conference, please pre-order.

### **Meals and Events for Spouse/Guests**

Thursday Evening President's Reception and Awards Dinner for Spouse/Guest - \$60  
Friday Breakfast for Spouse/Guest - \$25  
Friday Lunch for Spouse/Guest - \$30  
Friday Night Networking Event for Spouse/Guest - \$55  
Saturday Breakfast for Spouse/Guest - \$25  
Saturday Lunch for Spouse/Guest - \$30

**REGISTER ONLINE AT  
WWW.MARKETINGEDUCATORS.ORG**